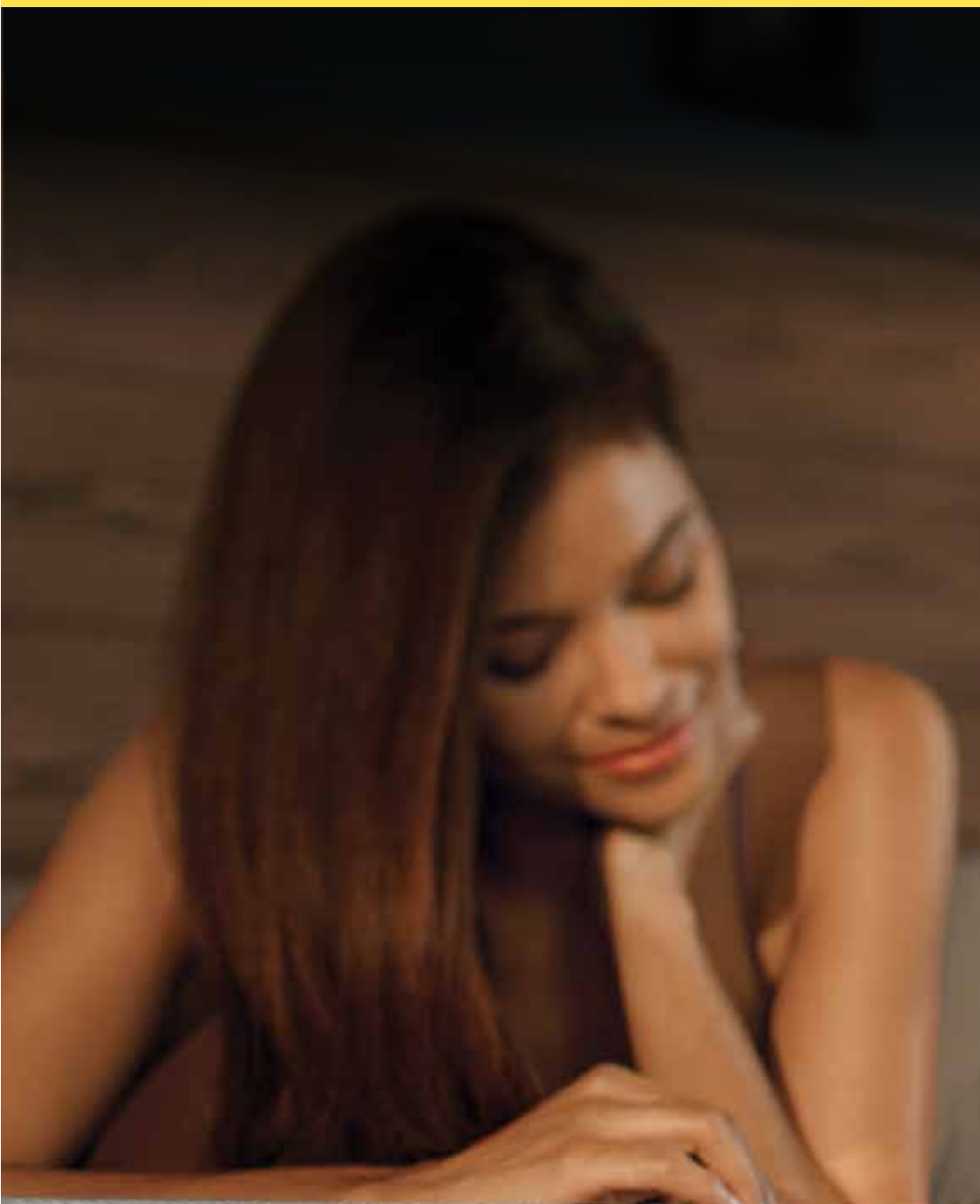


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Serta  
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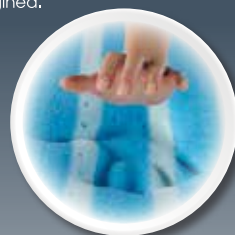


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Advanced Gel Memory Foam  
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iComfort  
Blue 100  
Gentle Firm  
Queen Size

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**FREE**  
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**\$1099**

Motion Perfect® III  
Adjustable Set Price  
AFTER SAVINGS

**\$2399**

iComfort  
Blue Max 1000  
Cushion Firm  
Queen Size

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**\$3099**

iComfort Hybrid  
Applause II  
Firm or Plush  
Queen Size

Flat Set Price after  
**FREE**  
Boxspring Savings

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Motion Perfect® III  
Adjustable Set Price  
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**\$2399**

iComfort Hybrid  
Recognition  
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\*Purchase a Serta® iComfort® or iComfort Hybrid mattress set between February 4, 2018 and March 5, 2018 and receive either a free standard box spring (same size as the mattress purchased) or up to \$500 off a Serta Motion Perfect® III adjustable foundation. Maximum \$500 savings applies only to king size mattress sets with a king size foundation or two twin XL foundations. Offer available only on qualified purchases made at participating retailers while supplies last. Product availability, pricing and offer dates may vary by retail location. Void where prohibited by law. ©2018 Serta Inc.

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Mattress

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**Aviano  
Plush**

WAS ~~\$569~~ NOW **\$469**  
Twin Flat Set

WAS ~~\$719~~ NOW **\$599**  
Queen Flat Set

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WAS ~~\$599~~ NOW **\$499**  
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Queen Flat Set

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**Palmerston  
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WAS ~~\$910~~ NOW **\$759**  
Twin Flat Set

WAS ~~\$1199~~ NOW **\$999**  
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