

America's MATTRESS®

SAVE up to **\$1,000**

or

FREE Adjustable Base

on iComfort and iComfort mattresses and adjustable sets



icomfort®
BY SERTA

HYBRID

icomfort®
BY SERTA

Choose one of the following: Purchase an iComfort by Serta Foam or Hybrid mattress between August 19, 2020 and September 14, 2020 and receive up to \$400 in savings. Plus, save up to \$600 on a qualifying Serta adjustable foundation. Savings offers on both the mattresses and adjustable foundations vary by model and size. The maximum \$1,000 savings applies to King-size eligible mattresses and a King-size Motion Perfect adjustable base. OR purchase an iComfort by Serta Foam or Hybrid CF4000 mattress set between August 19, 2020 and September 14, 2020 and receive a free upgrade to a Serta Motion Slim adjustable foundation of the same size. Other iComfort mattress sets available with a \$100 upgrade to a Serta Motion Slim adjustable foundation of the same size.